

PIETAS COALITION COMMUNITY AFFILIATE IMPLEMENTATION BLUEPRINT



COMMUNITY AFFILIATE

PAGE 1 | MISSION, PURPOSE AND OPERATING BOUNDARIES

A Replicable Prevention Blueprint

Mission statement. Pietas Coalition strengthens communities against underage exploitation through preventative education, creative public engagement, responsible referrals, and coordinated local action. A Community Affiliate adapts approved programs to its jurisdiction while preserving the parent organization's prevention-first standards, language, brand requirements, safeguarding rules, and government-relationship boundaries.

Mission purpose. The affiliate moves prevention upstream. Its work helps residents recognize vulnerabilities before harm occurs, makes safety conversations easier for families, connects organizations that do not normally work together, and creates visible ways for volunteers, educators, artists, businesses, disability advocates, and public officials to contribute.

“PREVENTION IS THE BEST DEFENSE”

Why the affiliate must stay in its lane

A Community Affiliate is an educational and community-engagement organization. It is not law enforcement, an investigative service, emergency-response provider, legal or medical provider, shelter, victim advocate, or government task force. Affiliates must state these boundaries consistently in training, event materials, websites, media interviews, and partner communications.

- **The affiliate may:** educate, convene, distribute vetted public information, coordinate events, promote prevention tools, collect limited non-identifying program data, and direct people to existing services.
- **The affiliate must not:** investigate allegations, interview suspected victims, confront suspected offenders, promise secrecy beyond what law allows, provide legal or medical conclusions, act as a hotline, or independently manage emergencies.
- **When a disclosure occurs:** stop substantive questioning, follow the written escalation protocol, contact the appropriate authority or mandated reporter, document only what policy requires, and offer verified referral information without deciding whether the allegation is credible.

Eugene Tossany
Founder and Program Architect

Recommended affiliate name
Pietas Coalition Community
Affiliate - [Jurisdiction]

This designation communicates local leadership and formal alignment without suggesting that the affiliate is the parent company or a government entity.

Two operating models

- **Government-coordinated model:** public agencies may provide speakers, approved materials, resource tables, venues, public statements, task-force access, or documented permission to use their name or logo.
- **Independent community model:** the affiliate may proceed without formal government backing, but should notify the relevant task force or agency when practical, avoid duplicating official reporting systems, and clearly state that the event is independently organized.
- **Equal legitimacy, different authority:** both models may conduct lawful prevention work. Neither model grants an affiliate government authority, official status, or permission to speak for an agency.

Referral readiness: maintain a jurisdiction-specific resource sheet that clearly distinguishes official hotlines, government services, nonprofit providers, and emergency contacts. Prioritize authoritative sources, date-stamp each review, identify the source of every listing, and state prominently that listings are informational referrals rather than endorsements.

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PAGE 2 | FORMATION, COMPLIANCE, DIGITAL INFRASTRUCTURE AND FUNDING

Establishing the Local Nonprofit

1. Choose the legal relationship

- **Independent nonprofit:** create a separate state nonprofit corporation governed by its own board and bound to Pietas Coalition through a written affiliate and brand-license agreement.
- **Fiscal sponsorship:** use an established tax-exempt sponsor when the local team needs to begin programming before receiving its own exemption. The sponsor must approve the mission, budget, fundraising, reporting, and data responsibilities.
- **Parent-administered project:** operate directly under Pietas Coalition only when the parent organization formally accepts financial, legal, insurance, supervisory, and records responsibility. Affiliation alone does not create this relationship.

2. Form and govern the organization

- **LegalZoom subscription:** use a nonprofit formation package to prepare and file state documents. Add a business legal plan when attorney consultations, document review, governance guidance, volunteer-agreement review, privacy review, or media-language review are needed. Confirm plan limits.
- **Core records:** articles, EIN, bylaws, conflict policy, board resolutions, banking authorization, registered-agent records, annual-report calendar, insurance, charitable-solicitation registrations, affiliate agreement, government-permission log, referral-source log, and data-retention schedule.
- **Federal exemption and board controls:** determine whether Form 1023-EZ or Form 1023 applies. Establish independent oversight, quorum, minutes, financial controls, expense approvals, document retention, whistleblower reporting, and removal procedures.

3. Verify licenses, location rules and insurance

- Check charitable-solicitation registration, local business licenses, event permits, vendor and sales-tax rules, food-service requirements, raffle restrictions, sound permits, signage, and point-of-purchase requirements.
- For a home office, review HOA covenants, lease terms, zoning, parking, visitor and storage limits, signage, and public-address exposure. Consider a registered agent or commercial mailbox when privacy matters.
- Secure general liability, directors and officers, volunteer accident coverage, event riders, hired/non-owned auto where applicable, and cyber/privacy coverage when collecting registrations, surveys, or contact information.

4. Build the website as an operating system

- Include mission and prevention boundaries, affiliate relationship, program summaries, volunteer positions, events, media, donations, accessibility, privacy, official reporting links, and jurisdiction-specific resources.
- Place a role disclaimer and referral disclaimer near every resource form. Separate official government resources from nonprofit or private providers. Assign a reviewer to verify links, phone numbers, and source status quarterly.
- Do not invite detailed abuse disclosures through ordinary forms. Add a notice directing emergencies and reports to the appropriate official channel, and route any unexpected disclosure according to the escalation protocol.

5. Prepare for grants

- Create Login.gov, SAM.gov, and Grants.gov accounts; obtain the Unique Entity ID; complete entity registration when required; and calendar annual renewal. SAM.gov registration is free.

Five annual targets: Walmart Spark Good Local Grants; Costco charitable giving; the principal community foundation; an eligible Department of Justice or Office for Victims of Crime solicitation when capacity and scope align; and one recurring local corporate, utility, hospital, or bank foundation. Reverify eligibility annually.

Compliance note: formation services and this blueprint support organization. They do not replace jurisdiction-specific legal, tax, insurance, employment, privacy, fundraising, mandatory-reporting, or data-security advice.

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PAGE 3 | VALUING, PROTECTING AND DEVELOPING VOLUNTEERS

Volunteer Infrastructure That People Can Trust

Where to find strong volunteers

- **Social media:** publish role-specific posts stating the mission, expected hours, remote or in-person status, supervision, screening, boundaries, and work product.
- **Handshake, Indeed and LinkedIn:** recruit students, retired professionals, veterans, educators, organizers, public-affairs specialists, and skilled volunteers. Identify unpaid service accurately and avoid employment-like promises.

Onboarding, agreements and recurring training

- Create reusable attorney-reviewed agreements tailored by role. Include duties, term, supervision, confidentiality, media consent, intellectual property, data handling, expenses, conduct, safeguarding, conflicts, no-authority language, and separation procedures.
- Use background checks only when justified and lawful. Any role involving minors or vulnerable people requires heightened screening, written boundaries, supervision, and safeguarding procedures.
- Require orientation before service and an annual refresher covering the prevention lane, prohibited investigation, disclosure response, mandated-reporting limits, official hotlines, referral disclaimers, government logo/name restrictions, data minimization, social media, incident escalation, and records.
- Use scenario-based exercises: a parent discloses suspected abuse, a reporter asks whether the affiliate is connected to HSI, a volunteer wants to collect survivor stories, or an agency representative attends without granting endorsement.
- Require a signed annual boundary and confidentiality acknowledgment. Remove system access and public-facing authority immediately when a volunteer separates.

Practical support, recognition and wellness

- Create an annual volunteer-care budget for coffee or meal gift cards, mileage or gas reimbursement, parking, tolls, approved lodging, printing, background checks, software, and training.
- Publish an expense policy before money is spent. Require advance approval above a stated threshold, receipts, deadlines, and a predictable reimbursement schedule.
- Schedule one volunteer spotlight per month or one recognition week. Obtain written permission before sharing names, photos, personal histories, or sensitive motivations.
- Prepare a digital care package and schedule a mental-health and wellness sabbatical during a low-program period while preserving essential administrative coverage.

Resume-building volunteer positions

Role	Portfolio evidence
Partner Engagement & Media Manager	Partner communications, approved cross-promotion, platform management, campaign analytics, government-language checks, and website coordination.
Strategy Manager	Annual plan, program scorecards, grant calendar, stakeholder map, risk register, policy review, and expansion recommendations.
Community Outreach Specialist	Venue recruitment, presentations, event tabling, volunteer recruitment, task-force notifications, and referral-resource verification.
Board Chair / Vice Chair	Governance, meeting leadership, policy oversight, board development, fiduciary records, and external representation within approved authority.
Operations Manager	Event logistics, scheduling, purchasing, records, safety checklists, vendors, incident documentation, and post-event reporting.



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PAGE 4 | PROGRAM ONE-PAGERS: THREE PROVEN COMMUNITY FORMATS

Programs That Can Be Replicated and Measured

Program-wide government and safety protocol

- Before public promotion, identify any active local or state trafficking task force and send a courtesy notice when practical. The notice is informational, not a request for permission unless law, venue policy, or the affiliate agreement requires approval.
- Use approved disclaimers on event pages and signage: independently organized by the local Community Affiliate; not a law-enforcement event; no government endorsement is implied unless documented in writing.

A. Annual Walk-a-Thon + Pop-Up Art Show

- **Purpose:** create a family-appropriate awareness event centered on prevention, solidarity, and practical resource access rather than graphic storytelling.
- **Planning:** select an accessible route; obtain permits and insurance; and prepare weather, first-aid, lost-child, accessibility, disclosure-response, media, and incident plans.
- **Promotion:** include date, location, accessibility, registration QR code, audience, sponsor acknowledgments, prevention message, organizer identity, and any approved government participation language.
- **Art:** invite survivor-led organizations, shelters, artists, or residents under written display and attribution terms. Never pressure survivors to disclose or treat art participation as a referral intake.

B. Traveling Community Safety Canvas

- Invite residents to depict community safety and sign posters using non-graphic prompts. Provide adaptive tools, large print, sensory breaks, and nonverbal participation options.
- Document venue terms, transportation, insurance, photo permissions, display dates, and whether any agency materials are displayed. Keep official resources visually distinct from affiliate-created content.

C. Community Safety Seminar

- Choose presenters who can discuss sensitive topics accurately, calmly, and in age-appropriate language. Prioritize prevention expertise, teaching skill, disability awareness, and respect for survivor autonomy.
- Maintain an approved script, slide deck, referral slide, role disclaimer, moderator guide, question protocol, disclosure-response procedure, and post-event survey. Review content annually and after legal or agency guidance changes.
- **Adult version:** risk patterns, digital and community safety, trusted-adult networks, reporting options, boundaries, and referrals. **Child version:** concrete safety skills, body autonomy, online boundaries, trusted adults, help-seeking practice, and non-graphic art.
- Assign online moderation, captions, recording consent, chat rules, accessibility, data retention, and ownership before broadcasting. Never use live chat as a reporting channel.

One-page operating sheet for every program: purpose, audience, lead time, staffing, budget, partner asks, task-force contact or courtesy notice, permits, supplies, accessibility, risk controls, disclosure protocol, referral sources, data fields, approved media language, and a 72-hour closeout checklist.

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PAGE 5 | LOCAL, STATE AND FEDERAL GOVERNMENT ENGAGEMENT

Invite Government Support Without Dependency

Identify and communicate with the appropriate offices

- **Local:** police or sheriff community-relations unit, victim advocate, prosecutor, parks and recreation, school safety office, public-information officer, disability services, and elected district offices.
- **State and federal:** attorney general trafficking unit, state task force, state police, education and disability agencies, U.S. Attorney outreach, Homeland Security Investigations community engagement, FBI outreach when appropriate, congressional district offices, and Office for Victims of Crime resources.
- When an affiliate operates independently in a jurisdiction with an active task force, provide a concise courtesy notice before major public events when practical. State the event purpose, boundaries, date, venue, referral sources, and whether agency participation is requested.

Invite a focused information session

- Explain the affiliate's separate local status, prevention mission, jurisdiction, programs, referral boundaries, data practices, and why the office is relevant.
- Offer a 30- to 45-minute session with a one-page brief. Ask for defined actions rather than a vague partnership, and invite correction of references to the agency's own programs or reporting information.

Support to request in writing

Support type	Details to confirm
Logo use	Approved file, placement, duration, restrictions, prepublication review, and whether use implies endorsement.
Name references	Exact agency name, approved wording, permitted channels, review requirements, and expiration.
Speakers	Topics, titles, lead time, recording permission, travel limits, substitutes, and contact person.
Resource sharing	Approved pamphlets, official links, quantities, reproduction permission, accessible formats, and update schedule.
Task-force contact	Notification preference, eligibility, confidentiality, meeting access, role of community organizations, and points of contact.
Event participation	Table staffing, equipment, victim-advocacy materials, security role, publicity limits, and emergency authority.

Document and maintain the relationship

- Send a written recap after each meeting. Preserve permissions, approved wording, expiration dates, review requirements, contact names, and any limits on publicity.
- Ask police or the sheriff to provide victim-advocacy materials or a resource table at events. Do not describe security, endorsement, or partnership as guaranteed until documented.
- Clarify responsibility for emergencies, lost children, disruptive conduct, media questions, evidence of a crime, and spontaneous disclosures. Volunteers follow the affiliate protocol and defer to official authority.

Government support is valuable but not mandatory. Independent operation does not mean bypassing public systems. Affiliates should communicate proactively, use official reporting information, avoid parallel intake or investigation, and never imply that HSI, the Blue Campaign, an attorney general, task force, police department, or other agency endorses the affiliate unless written permission expressly says so.

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PAGE 6 | MEDIA, PUBLICITY, SURVEYS AND COMMUNITY VISIBILITY

Building Recognition Without Losing Credibility

Media positioning and required disclaimers

- Position the blueprint as a community implementation framework that complements established federal, state, and local prevention efforts. Do not claim to replace, outperform, supervise, or fill a failure left by government programs.
- Use a standard statement in press releases and event pages: "Pietas Coalition Community Affiliates are independent community-prevention organizations. They are not law enforcement, government task forces, victim-service providers, hotlines, or investigative bodies. Government endorsement is not implied unless documented in writing."
- Prepare releases for the walk-a-thon, art show, seminars, traveling-canvas appearances, documented relationships, grants, volunteer milestones, and measurable impact. Use free allotments or nonprofit access when available and confirm current terms.
- Include organizer identity, jurisdiction, purpose, audience, date, location, accessibility, media contact, registration link, affiliate description, parent-organization boilerplate, and accurate language about any government participation.

Survey and data safeguards

- Use Facebook or a secure form for brief awareness surveys. Ask only what program design requires: concerns, topics, times, accessibility, language access, familiarity with resources, and willingness to volunteer.
- Do not solicit abuse histories, case details, names of alleged offenders, dates of victimization, or information that could function as an unofficial report. State whether responses are anonymous, how data will be used, who can access it, and when it will be deleted.
- Require board or designated privacy review before launch. Test every QR code and form. Create a response plan for unexpected disclosures and remove sensitive information that was not intentionally requested.

Publicity and behind-the-scenes content

- Submit an op-ed two to four weeks before the walk-a-thon. Explain the local need, the prevention role of the whole community, what the event offers, and how readers can participate.
- Send a media advisory 48 to 72 hours before the event with parking, visuals, interview contacts, schedule, weather status, accessibility, organizer identity, government-participation status, and photography rules for minors.
- Share preparation, route planning, art transport, rehearsals, setup, cleanup, and lessons learned. Obtain releases, use no-photo identifiers, and never post minors without approved consent.

A practical 90-day media rhythm

Period	Priority actions
Days 1-30	Website refresh; affiliate announcement; agency courtesy outreach; volunteer recruitment; privacy-reviewed baseline survey.
Days 31-60	Program one-pagers; venues; presenter previews; art invitations; op-ed drafting; media list; partner toolkit; permissions log.
Days 61-90	Press release; advisory; flyers; partner reposts; event coverage; impact recap; data review; next-event call to action.

Official Pietas Coalition channels

Facebook: facebook.com/profile.php?id=61575270621415 Instagram: instagram.com/pietascoalition/
LinkedIn: linkedin.com/in/eugenetossany/ YouTube: youtube.com/@pietascoalition

Implementation principle: localize contacts, laws, venues, and funding without diluting the prevention mission. Every affiliate should be recognizably Pietas Coalition while remaining transparent about its governance, jurisdiction, approvals, data practices, and responsibilities.